IND.

PATSY AND HEDY

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APPROVED BY THE COMICS CODE AUTHORITY

PATSY and HEDY

63
APR.

10¢

BUILD THEM UP - *in Minutes* - INTO LONG, BEAUTIFUL NAILS *NOW!*

CHARLES OF FIFTH AVENUE 550 FIFTH AVE. New York City, brings to you for the first time at only $1.98, the amazing scientific liquid finger nail builder called **MAGIC NAIL FORMULA #77.** It actually BUILDS up finger nails to ANY LENGTH desired—IN MINUTES! NOT a weak paste on-nail. **Magic Nail Formula #77** is a wonderful liquid. It is brushed on like nail polish on your own finger nails and hardens into glamorous long beautiful finger nails that are STRONGER THAN YOUR OWN! Becomes part of your own finger nails and may be filed, cut and shaped. **Magic Nail Formula #77** also repairs and smooths broken, and chewed nails!

DON'T HIDE YOUR HANDS! NOW YOU CAN SHOW THEM OFF!

JUST FOLLOW THESE 3 EASY STEPS
1 Insert Platform Under Short Nail
2 Brush On Magic Nail Liquid Over Nail and Platform
3 Shape New Finger Nail and Polish

GUARANTEED 100% to give you LONG, BEAUTIFUL FINGER NAILS - *in Minutes!*

FACTS ABOUT AMAZING MAGIC NAIL FORMULA #77

1. It is completely safe.
2. Not a paste on. Magic Nail Formula #77 is a liquid and powder.
3. When brushed on to your finger it hardens into a beautiful nail that is stronger than your own!
4. Will build your nails up to any length desired! — in minutes
5. Repairs broken or chewed nails in minutes!
6. **Good for Nail Biters** — even children! So strong, it can't be chewed!
7. Looks real and feels real!
8. Makes your hands look more glamorous!
9. Strong! — Cannot break or tear! Do housework, wash, type, play piano!
10. Lasts and lasts indefinitely!

ONLY $1.98 FOR GIANT $5.00 COMPLETE KIT

NEVER BEFORE AT THIS LOW PRICE!

GIANT SIZE! FREE TRIAL

WHAT SOME USERS OF MAGIC NAIL FORMULA #77 SAY ABOUT IT:

"As a housewife my finger nails were always broken and short. My hands looked ugly! In minutes with your Magic Nail Formula #77 I made my nails long and beautiful! It's easy to use, my nails never break and they last and last!"

Mrs. E. D., Brooklyn, N. Y.

* * *

"I used Magic Nail Formula #77 on my young daughter's nails because she always chewed them short and they looked terrible! They're beautiful now and so strong, she can't chew them!"

Mrs. R. S., N.Y.C.

RUSH YOUR ORDER NOW

Professional nail treatment in beauty salons cost up to $15.00! The complete MAGIC NAIL FORMULA #77 KIT, during this special introductory offer, costs you ONLY $1.98

NO RISK OFFER! MAIL NOW!

CHARLES OF FIFTH AVENUE
MAIL ORDER DEPT M-12
550 FIFTH AVE., N. Y. N. Y.

GUARANTEED *lovely, glamorous nails*

☐ Send C.O.D. $5 Kit of MAGIC NAIL FORMULA #77 for only $1.98. I will pay postman $1.98 on delivery, plus C.O.D. charges and postage.

☐ CHECK HERE TO SAVE MONEY! Enclosed is $1.98. Please rush 1 kit of MAGIC NAIL FORMULA #77. I save 50¢ C.O.D. charges and postage.

MY NAME_____

ADDRESS_____

CITY_____ STATE_____

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PATSY and HEDY

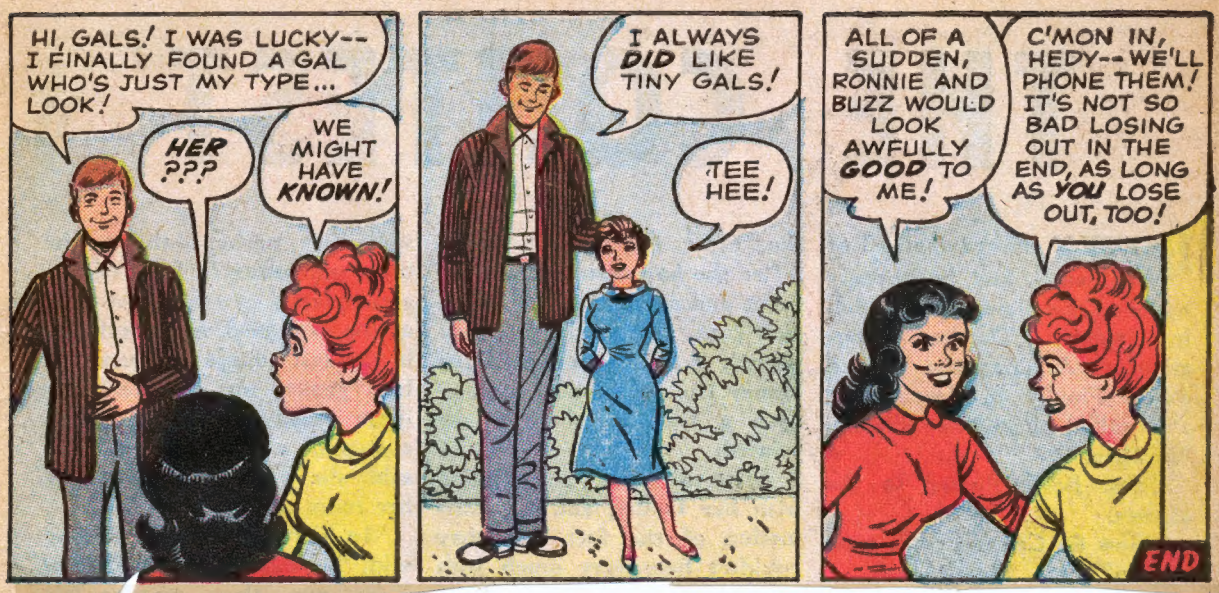
LOOK, HEDY! TEN-FOOT TURNER JUST MADE ANOTHER GOAL!
BAH! ANYONE COULD BE A TERRIFIC BASKETBALL PLAYER IF HE WAS AS TALL AS TURNER!
HE'S JUST THE MOST WONDERFUL THING SINCE TUITTI-FRUITTI ICE-CREAM!
FACE IT, BUZZ! THE GALS DON'T EVEN KNOW WE'RE HERE!

WHAT A FOOL I'VE BEEN WASTING TIME ON RONNIE WHEN TEN-FOOT TURNER IS THE SCHOOL IDOL!
I JUST KNOW HEDY IS PLANNING ON HOW TO GET A DATE WITH TEN-FOOT AHEAD OF ME -- BUT THIS TIME I WON'T LET HER DO IT!

WELL, I'M GLAD THAT GAME IS OVER!
YEAH... I GOT SICK OF HEARING THE NAME TURNER EVERY MINUTE!
NOT ME-- (SIGH)
OR ME!
WILL YOU EXCUSE ME, GANG? I HAVE SOME ERRANDS TO DO BEFORE GOING HOME!
FUNNY-- SO DO I!
I SUPPOSE YOU KNOW WHAT THAT MEANS, RONNIE?
YEAH... HERE'S WHERE PATSY AND HEDY GIVE TURNER THE TREAT-MENT FOR A WHILE! POOR GUY...HE WON'T KNOW WHAT HIT 'IM!
I'LL WAIT HERE, AT THE PLAYERS' EXIT... SO I'LL GET TO TEN-FOOT BEFORE HEDY DOES!
IT'S A PLEASURE MEETING YOU, TEN-FOOT... AND I'M JUST DYING TO HAVE YOU TELL LITTLE ME ALL ABOUT YOURSELF!
OH NO!
AHEM! HELLO, HEDY... DEAR! HOW ARE YOU?
ISN'T THAT A FRIEND OF YOURS, HEDY?
WHERE? I DON'T SEE ANYONE!

YOU MUST BE TEN-FOOT TURNER! I'D HAVE KNOWN YOU ANYWHERE!
IT FIGGERS!
WHY, PATSY! WHEN DID YOU GET HERE? I THOUGHT IT WAS FEEDING TIME AT THE ZOO!
LOOK, GIRLS... I'D LIKE TO STAY AND TALK TO YOU, BUT I'VE GOTTA TRY TO GET A DATE FOR THE DANCE TOMORROW... AND I HAVEN'T MUCH TIME!
A DATE!
LOOK NO FURTHER!
I JUST HAPPEN TO BE FREE TOMORROW NIGHT! OR I WILL BE AS SOON AS I GET TO A PHONE!
I WOULDN'T DREAM OF LETTING OUR SCHOOL'S BASKET-BALL STAR NOT HAVE A DATE-- I'LL MAKE THE SUPREME SACRIFICE--YOU MAY TAKE ME!
IT'S AWFULLY NICE OF YOU GALS, BUT... EH, WELL--YOU'RE NOT EXACTLY MY TYPE! NOW, IF YOU'LL EXCUSE ME...
NOT YOUR TYPE!
HE MUST BE BLIND!
OF COURSE! I SHOULD HAVE THOUGHT OF IT! LOOK HOW TALL HE IS! HE'D WANT A REAL TALL DATE!
I ALWAYS SAID I WAS TALLER THAN YOU, HEDY!
THERE'S ONLY ONE THING TO DO!
NOT A MINUTE TO LOSE!
3

I HOPE I CAN DO THIS BEFORE HE FINDS SOMEONE ELSE!
THERE! THAT MAKES ME LOOK AT LEAST 3 INCHES TALLER!
I HAVEN'T WORN THESE SHOES SINCE I FELL OFF THEM AT THE LAST HALLOWEEN PARTY--BUT IT'S WORTH ANY SACRIFICE TO BEAT PATSY TO A DATE WITH TEN-FOOT TURNER!
I FEEL LIKE A SKYSCRAPER! THESE OUGHT TO DO THE TRICK... IF I DON'T FALL ON MY FACE!
AN HOUR LATER...
HEDY WOLFE... WHERE'D YOU GET THOSE SILLY-LOOKING STILTS??
YOU SHOULD TALK! YOU LOOK LIKE YOU JUST CAME FROM A "HAIR-RAISING" HORROR MOVIE!
NEVER MIND THE WISE-CRACKS--WE'RE IN LUCK... THERE'S TEN-FOOT COMING OUT OF THAT HOUSE! LET'S SEE WHO HE PICKS!
IT'LL BE A PLEASURE! I'VE GOT NO COMPETITION!


HI, GALS! I WAS LUCKY-- I FINALLY FOUND A GAL WHO'S JUST MY TYPE... LOOK!
HER ???
WE MIGHT HAVE KNOWN!
I ALWAYS DID LIKE TINY GALS!
TEE HEE!
ALL OF A SUDDEN, RONNIE AND BUZZ WOULD LOOK AWFULLY GOOD TO ME!
C'MON IN, HEDY-- WE'LL PHONE THEM! IT'S NOT SO BAD LOSING OUT IN THE END, AS LONG AS YOU LOSE OUT, TOO!
END

THE CONTEST

BEVERLY chewed the end of her pencil, and hesitatingly wrote on the blank sheet of yellow paper, "They're butter-crisp . . ." Then she bogged down. Finally in desperation, she called into the kitchen, "Mother!"

"Yes, Bev," floated in the answer.

"How do Crispy-Cracks taste to you?"

"Just like Crispy - Cracks," her mother answered intelligently.

Beverly answered the challenge to her intelligence by getting up off her chair and taking her pencil and paper into the kitchen where she could get her mother's ideas at closer range.

"No kidding, mother," she said. "If I complete, in twenty-five words or less, why Crispy-Cracks taste better than any other cookie . . ."

"Oh, Bev," her mother stood with her hands on her hips. "Haven't you entered enough contests?"

"But the prize is $5000!" Bev told her mother as if it was a revelation. "And if I win that money, I'll be able to have enough money to get that complete new winter wardrobe for school next year . . . *and* have plenty left over for incidentals."

"You'll be able to have plenty left for 'incidentals' with $5000," her mother observed wisely. "But in the meantime, suppose you help me with these dishes."

Beverly didn't have much heart for helping with the dishes, but of course, she did. All she could think of was the display of new fall clothes at the Mart Department Store. After she had seen it, she went home and counted all her available cash, and as she had suspected, it fell far short of the money she would need to buy even a fraction of what she wanted.

After a quick consultation with her family, and a confirmation of the fact that they couldn't help very much with the needed cash, Bev thought of a plan and wasted no time putting it into action.

The first part of the plan was getting a job at the Mart Department Store. This would assure her, at least, of getting a small clerk's discount on the clothes she wanted, as well as assuring her of a weekly pay check . . . although small. Now the summer was more than half over, and Bev at last count could only manage the plaid suit which she had her heart set on.

"I've just *got* to win one of these contests," she confided to her mother in desperation. "I've figured it all out, and even by the time the fall term starts, I'm only going to have enough for a couple of cashmere sweaters."

"Now, Bev," her mother tried to console. "You know you have a lot of clothes, even though they're a couple of years old. You don't really *need* all those new ones."

"No," Bev was forced to admit. "It's not that I need them . . . but I do really *want* them!"

"You'll just have to be happy with what you can afford," Bev's mother philosophized.

Now Beverly knew perfectly well that perhaps she might seem unreasonable for desiring a completely new wardrobe. But, as she explained very carefully, in the last couple of years she had grown up a little. Her ideas about clothes had changed, and moreover, she said, she wanted to redecorate her room too.

"In that case," her mother said, "I think it *is* a good idea if you enter those contests. It's certainly the only way I can see that you'll get the money. Your father and I can't give it to you!"

Determination soared high in Beverly's heart. As soon as the dishes were finished, she retired to her room again to finish the Crispy-Cracks slogan contest. After she had re-written her completed sentence about a dozen times, she felt it definitely had possibilities.

"How's this?" she inquired of her mother and father. "I like Crisp-Cracks better than any other cookie because their butter-crispness and old-fashioned goodness make mouth-watering appetites cry for more."

She looked up from her composition for approval.

"Humph," her father said.

"Very inspiring," her mother said. "Send it in."

Although their words were not really encouraging, Bev sent the letter in anyway, and immediately turned her attention to another contest. All the next day at work behind the counter at Mart's Department Store, she was trying to think of rhyming words so she could complete the jingle which just might win

CONTINUED

Get Rid of UGLY PIMPLES this new easy way!

Amazing new medicated lotion developed by a doctor works wonders by clearing up complexion in one week or less!

DON'T let a bad complexion ruin romance, spoil your fun, cause you to be embarrassed, shy or ashamed. If you suffer from *acne*, the common external cause of pimples among young people, try this wonderfully effective medicated lotion that was developed by a practicing physician to clear up his own teen ager's complexion after other methods had failed. It has produced astonishing results for many thousands of others. It is GUARANTEED to help you or it won't cost you a single cent!

Doesn't Show On Your Face

Keraplex is a skin-colored lotion (NOT a greasy salve or ointment!) that is quickly absorbed by the skin and gets right down in the pores where its healing and antiseptic ingredients can go to work. After you have applied it, there is no trace left on the surface. In fact, it makes a perfect powder base for girls and a refreshing after shaving lotion for men . . . actually improves the tone of the skin! It is pleasant and easy to use — leaving your skin soft, clean and fragrant.

Boys and girls—If you have pimples on your shoulders or back, you can avoid embarrassment when they are exposed to view. For Keraplex keeps your shoulders, arms, back and chest wonderfully free from pimples—without soiling clothes, without messiness or greasiness!

Works in SIX Out of SEVEN Cases!

An analysis of RESULTS taken from actual case histories proves that Keraplex is successful in clearing up six of every seven cases of externally caused blackheads and pimples. It tones up the complexion generally, giving it a healthy, radiant glow.

Try This New Method Without Risking A Penny!

Keraplex is GUARANTEED to clear up your skin troubles or there will be NO COST to you whatsoever. If yours happens to be the ONE extra-stubborn case out of seven which Keraplex cannot help in one short week, it will cost you nothing to have tried it. Keraplex is sent to you with that simple, positive GUARANTEE!

SEND NO MONEY

You need send no money with the coupon below. When postman delivers your Keraplex lotion (in plain wrapper marked "Personal"), deposit with him only the modest price indicated below, plus a few cents postage. Then use your Keraplex morning and night for a full week, following the simple directions which will be enclosed.

If you do not SEE RESULTS that delight you — if you are not fully convinced that Keraplex IS clearing up your complexion — just return the empty bottle or unused portion and the purchase price will be refunded in full. Don't delay a single day. The longer you let your skin troubles go, the more difficult it will be to clear them up and get your complexion back to a healthy, clear, unblemished condition! Clip and mail the coupon TODAY. Underwood Laboratories, Inc., Stratford, Conn.

BEFORE

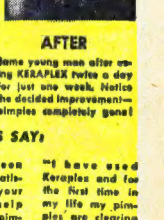
Note more than a dozen blemishes on just one side of this girl's face *before* KERAPLEX was applied.

AFTER

Same girl had used KERAPLEX twice a day for only 5 days when above photo was taken. Note the amazing improvement.

BEFORE

This young man suffered from a severe case of acne for years and tried all the usual "remedies" without success.



AFTER

Same young man after using KERAPLEX twice a day for just one week. Notice the decided improvement—pimples completely gone!

WHAT USERS SAY:

"I was suffering from a severe case of acne . . . and with only 4 days' treatment with Keraplex . . . was completely relieved."—P. S.

"I have been completely satisfied with your lotion to help clear up the pimples on my face." —K. W.

"I have used Keraplex and for the first time in my life my pimples are clearing up in good shape. I can't thank you enough!"—E. S.

MONEY-BACK GUARANTEE

UNDERWOOD LABORATORIES, Inc., Dept. 219
STRATFORD, CONN.

Yes! I want to try Keraplex ON APPROVAL. Send size checked below in plain wrapper marked "personal." When it is delivered I will deposit with postman amount indicated below, plus postage. If not delighted with the RESULTS, I will return empty bottle within seven days for a full refund of the purchase price.

☐ Regular Size, $1.98
☐ Double Quantity (Two Bottles), $3.50

Name_____

Address_____

City_____ Zone_____ State_____

☐ SAVE POSTAGE. Check here if you ENCLOSE payment, in which case we pay postage. Same money-back Guarantee applies!

Payment must be sent with orders going to A.P.O.'s, Canada and foreign countries, due to postal rules.

PATSY...
AND HEDY
T-169
HOW'D YOU MAKE OUT IN YOUR MATH EXAM, PATSY?
NOT SO GOOD! ONLY A 78!
ONLY A 78! YOU'RE WORSE AT MATH THAN I THOUGHT!
WELL, I CAN'T DENY IT!
YOU OUGHTTA SEE LESS OF BUZZ IN YOUR SPARE TIME AND DO MORE STUDYING!
I SUPPOSE YOU'RE RIGHT, HEDY!
AFTER ALL, MATH IS AN IMPORTANT SUBJECT! YOU USE IT EVEN AFTER SCHOOL!
I KNOW! BY THE WAY-- HOW DID YOU DO ON THE EXAM?
I FLUNKED!!
!!!
Stan Lee & Al Hartley

HEDY WOLFE

Stan Lee + Al Hartley

PATSY--LOOK WHO'S BACK IN TOWN!

VINCENT VAN DOUGH--THE RICHEST BOY IN THE STATE! AND NATURALLY, **HEDY'S** GOT 'IM!

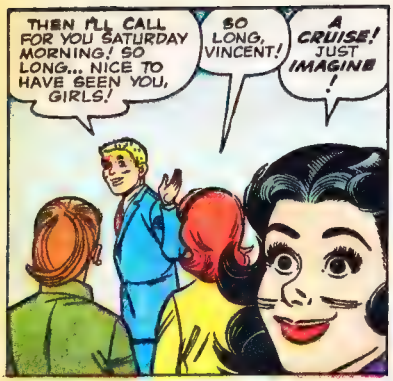
HELLO, GIRLS! HOW ARE THINGS IN THE HOUSE-HAUNTING BUSINESS?

YOU OUGHTTA KNOW, HEDY!

HELLO, VINCENT! WELCOME BACK TO CENTER-VILLE!

IT SURE IS GOOD TO BE BACK! IN FACT, I THINK I'LL CELEBRATE BY TAKING A LITTLE CRUISE WITH HEDY THIS SATURDAY... IF SHE'LL COME?

A ***CRUISE!*** OH, VINCENT... I'LL BE THERE WITH ***BELLS*** ON!


THEN I'LL CALL FOR YOU SATURDAY MORNING! SO LONG... NICE TO HAVE SEEN YOU, GIRLS!
SO LONG, VINCENT!
A CRUISE! JUST IMAGINE!

C'MON TO THE DOCK WITH ME... I WANNA SHOW YOU SOMETHING!
JUST DON'T LET HER GET BEHIND US, PATSY-- SHE MIGHT PUSH US OFF!

LOOK--THAT'S HIS CABIN CRUISER! ISN'T IT MAGNIFICENT!
I SUPPOSE SO--IF YOU LIKE BOATS!

PATSY WALKER! YOUR JEALOUSY IS SO STRONG I CAN FEEL IT! JUST IMAGINE... I'LL BE SPENDING THE DAY ON THAT... THAT FLOATING PALACE... WHILE YOU GO TO A MOVIE... IF YOU'RE LUCKY!

BUT I CAN'T STAND HERE TALKING! I'VE GOT TO BUY SOME CRUISE CLOTHES!
WHAT FOR? TO IMPRESS THE SEA GULLS?

AND IF YOU GET TOO LONELY FOR ME, I MIGHT CALL YOU ON THE SHIP-TO-SHORE PHONE FROM HIS CRUISER... OR HAVE ONE OF THE CREW DELIVER A MESSAGE IN PERSON!
THE DAY WE GET LONELY FOR YOU, ALL WE'LL NEED IS A DOCTOR!

AFTER ALL MY DEFEATS BY PATSY--THIS TRIUMPH OF MINE IS SO WONDERFUL I CAN'T STAND IT!
the FASHION Plate
I WANT THE MOST FABULOUS CRUISEWEAR OUTFITS YOU'VE GOT! JUST CHARGE THEM TO MY FATHER!
YES, MISS WOLFE!
OH, IT'S BREATH-TAKING! I WON'T GET AN ALLOWANCE FOR MONTHS, BUT IT'LL BE WORTH IT!
WHEN I GET HOME, THERE'S JUST ONE MORE THING I'VE GOT TO DO TO MAKE MY VICTORY COMPLETE!
THAT'S RIGHT, TUBS--ROUND UP THE GANG--YOU'RE ALL INVITED TO MY HOUSE TOMORROW MORNING TO WISH ME BON VOYAGE... AND BE SURE PATSY IS THERE!
I WANT TO BE SURE THEY SEE ME LEAVING WITH VINCENT! I'LL INVITE THEM TO THE PIER SO THEY CAN DROOL AS THE CRUISER LEAVES FOR ROMANTIC PORTS OF CALL! (SIGH...)
3

THE NEXT MORNING...
TIME TO GET UP... MUSTN'T WASTE A MINUTE!
BRRRING
WON'T THEIR EYES POP WHEN THEY SEE ME IN THIS OUTFIT!
HEDY, DEAR-- YOUR FRIENDS ARE DOWN-STAIRS TO SEE YOU!
SO NICE OF YOU TO DROP IN TO SEE ME OFF!
WE MUST BE OFF TO COME HERE TO GIVE YOU A CHANCE TO GLOAT!
BOY--DO YOU THINK VINCENT VAN DOUGH WILL LET US ON HIS BOAT FOR A WHILE, TO LOOK AROUND!
HI, HEDY!
HERE'S THE CAPTAIN NOW-- I'LL ASK HIM...
HOLY SMOKE, HEDY-- WHAT ARE YOU ALL DRESSED UP FOR?
B-BUT DIDN'T YOU SAY WE WERE GOING TO TAKE A CRUISE?
SURE... BUT...
YOU'LL GET THAT OUTFIT ALL DIRTY CRUISING AROUND ON MY NEW MOTORCYCLE! BETTER CHANGE TO SOME SLACKS!
MOTOR-CYCLE ???!!!
DON'T GET TOO SEA-SICK, HEDY! HA HA!
POOR HEDY... SHE NEVER LEARNS!
THE END
4

BE A NURSE!

learn practical nursing AT HOME in a few short months

THIS IS THE HOME STUDY COURSE THAT CAN CHANGE YOUR WHOLE LIFE

PRACTICAL NURSING OFFERS UNUSUAL OPPORTUNITIES to both women and men for careers as Practical Nurses, Nurse's Aides, Nurse-companions, Doctors' Office Nurses, Infant Nurses, and as Hospital Attendants.

HAVE A CAREER OR EXTRA INCOME. If you feel that you have no real future in your present work or are up against a blank wall . . . a career in Practical Nursing may be the very thing for you. You can work part or full time in private sanitariums, clinics, doctors' offices, convalescent homes or on private duty cases. Specialize as you like . . . infant cases, care of the aged, or travel with your patients as a companion-nurse.

IN JUST A FEW SHORT MONTHS FROM NOW you should be able to accept your first cases. Our graduates report making $40 to $65 a week and more. Never before was there such an urgent need for Practical Nurses.

A HIGH SCHOOL EDUCATION IS NOT REQUIRED. You will find our course simple to follow and easy to understand. The lessons are complete with pictures and are written in plain everyday language.

DO NOT LET AGE PREVENT YOU from realizing your fondest dreams. Students up to 65 have successfully completed this easy-to-learn course. Nursing welcomes the valuable maturity of women of middle age and advanced years.

THINK OF YOUR FUTURE WHEN you graduate and proudly wear your first Nurse's uniform. Your family and friends will admire your beautiful graduation pin and you will be proud of the diploma you are awarded.

STUDY AS SLOW OR AS FAST AS YOU WISH. Some of our students study on and off in their spare time. Many graduates complete the course in a few short months. You are never rushed and may take as long as you like.

BUT THE IMPORTANT THING IS to get FREE complete information right now. There is no cost or obligation. We will send you, as we have thousands of other ambitious women, our FREE sample lesson pages and our FREE nursing folder. Clip the coupon at the right and mail at once. Your FREE material will reach you by return mail.

POST GRADUATE SCHOOL OF NURSING
50 L 29 Auditorium Bldg., Chicago 5, Ill.

What our Graduates say:

"I am now in the Surgical Department. I thank my wonderful school for my success." -- E.A., Georgia

"I received a 21 jewel nurses watch from my first patient." -- A.M., Florida

"After being a school teacher, I took your famous course. I have had 15 cases already." -- M.L., Halifax, N.S.

"I took my patient to Illinois by Pullman and back by airplane---- I now get $56. a week." -- M.K., Conn.

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POST GRADUATE SCHOOL OF NURSING
50 L 29 Auditorium Bldg., Chicago 5, Ill.

Send me, without obligation, your FREE sample lesson pages, and your FREE folder "Nursing Facts". I understand that no salesman will call.

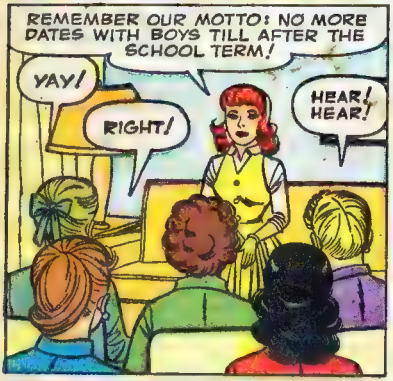
NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

PATSY

I NOW CALL THE FIRST MEETING OF THE "CENTERVILLE BOY-HATERS SOCIETY" TOGETHER!


REMEMBER OUR MOTTO: NO MORE DATES WITH BOYS TILL AFTER THE SCHOOL TERM!
YAY!
RIGHT!
HEAR! HEAR!

IT'S JUST A WASTE OF TIME DATING BOYS WHEN WE SHOULD BE STUDYING!
YOU TELL 'EM, PATSY!
AND HOW!
BRRRRING
I'LL GET IT!

HI, BUZZ! WHAT? YOU AND RONNIE AND TUBS HAVE TICKETS FOR FRANK SINATRA'S IN PERSON SHOW WHEN IT HITS CENTERVILLE ??!! AND YOU WANT TO TAKE US!!
Stan Lee + Al Hartley

MEETING'S ADJOURNED!
I GUESS THE ONLY TIME YOU CAN SWEAR OFF DATES IS WHEN YOU HAVEN'T GOT ANY!

her $2500.

Her face wore an expression of studied concentration. She showed all the merchandise to customers, and was very pleasant to them. She agreed with everyone because she didn't want to be engaged in lengthy conversation which might take her mind off the jingle. She didn't even take a coffee break because she was afraid that a moment lost would just be the one in which her big inspiration would come.

She picked up a piece of paper from beside the cash register, and scrawled out a draft of her jingle. She glanced at the entry blank in her purse again to make sure of the beginning phrases. They read, "The new model Action 8 automobile is the car for me, It's as new as a car can be . . ."

She wrote on the piece of paper, "It's so big, yet comfy and cozy . . . Everything to make my future rosy!"

Bev appraised her efforts critically, could find no fault, and copied it over in pen on the official entry blank. In her haste to run and put it in the mailbox, she left the pencilled draft on the table behind the counter.

A few days later, Beverly was in the throes of thinking up a new slogan for a new contest, when she felt a tug at her sleeve. She looked up in surprise.

"You haven't heard a word I said," her girl friend Rose told her. "I've been standing here behind this counter for three minutes talking, and you haven't paid any attention."

"I have a very weighty matter to think about," Bev explained soberly.

"Well, are you coming?"

"Coming where?"

"To the big employees' meeting in the cafeteria after working hours."

"What for?" inquired Bev, surprised.

"To announce the winners of the contest," Rose retorted. "You know," she went on eagerly," the one that was open to all employees."

"What?" Beverly fairly screamed at Rose. The thought was devastating. She had plied laboriously through all her mother's magazines and the evening papers every night, trying to find contests to enter . . . and here right under her nose at Mart's Department Store was her wonderful chance, and she had muffed it.

"I . . . I suppose it's too late

to get an entry in . . ." she gulped.

"Of course," Rose said blithely. "The last day to enter was yesterday."

Then, with a little gesture of annoyance, Rose said, "C'mon, it's five o'clock; let's go so we can get a good seat."

Bev staggered up to the cafeteria with Rose, and dreamlike, she found a seat right next to the speaker's table. She had just gotten as comforable as she could, when the floorwalker for her department came over and started to talk.

"In case you're wondering, Beverly," he started, "what became of your entry blank for the contest, I turned it in when I found it on the table behind your counter. Good luck."

He walked away then, leaving Beverly even more in a trance than before.

"What did he mean . . ." Beverly started to ask Rose, when she was interrupted by the beginning of the speeches.

They sat for a while, while the speeches raged about their ears. She hardly heard anything, she was too busy deciding herself for not taking the opportunity of entering the contest, when the thought occurred to her that she didn't even know what the prize would be.

"What," she finally whispered to Rose, "is the big reward for winning?"

"Just listen," Rose scolded, "and you'll find out."

". . . And we're proud to announce," the speaker droned on, "the winner of the first prize in our 'Why Mart's Department Store is the *Best* Department Store.' It's obvious why we picked this clever entry in verse. It reads, 'It's so big, yet comfy and cozy . . . Everything to make my future rosy!'"

Beverly started under the impact of this familiar bit of verse!

"It's . . . It's *mine* . . ." she gasped to Rose, astounded.

"And the name of the winner of the grand prize . . . to be awarded a $300 gift certificate for anything in the store . . . is Miss Beverly Gilmore."

The wardrobe was hers . . . a redecorated room was hers . . . and lots more! Beverly had finally won a contest . . . even though it wasn't exactly of her own doing.

"Thanks," she heard herself saying before the crowd, "to everyone!"

THE END K-394

PATSY...
AND HEDY
T-169
MY FAVORITE FRIEND!
MY CLOSEST CHUM!
CAN THAT BE PATSY AND HEDY?
YOU'RE LOOKING SIMPLY BREATH-TAKING!
YOU'RE LIKE A BREATH OF SPRING, DARLING!
YOU WERE THE LIFE OF THE PARTY LAST NIGHT!
IF YOU HADN'T BEEN THERE IT WOULDN'T EVEN HAVE BEEN A PARTY!
IT'S TOO MUCH! I MUST BE DREAMING!
ALL RIGHT, GIRLS--THAT'S ENOUGH!
YOU CAN REHEARSE THE REST OF THE PLAY TOMORROW!
WHY BOTHER? LOUD-MOUTH HERE WILL RUIN IT ANYWAY!
ANY PLAY YOU'RE IN IS RUINED BEFORE IT STARTS!
AHHH--THAT'S MORE LIKE IT!
Stan Lee + Bill Hartley

BOYS! GIRLS! LADIES! MEN!

GIVEN! GIVEN! YES, WE GIVE YOU PREMIUMS or CASH!

YOURS FREE

SEND FOR this big, powerful

MAGIC MAGNIFIER

JUST MAIL COUPON!

THIS IS A TERRIFIC OFFER

LOOK WHAT YOU GET

Yes — we'll send you the MAGIC MAGNIFIER absolutely FREE! Study insects, plant life, rocks, stamps, fingerprints, etc. Also — we'll send WHITE CLOVERINE Brand SALVE & Big Catalog showing dozens of wonderful premiums you can have. Cameras, Dolls, Rifles, Fishing Outfits, Radios, Watches, etc. (Sent postpaid). You simply offer WHITE CLOVERINE Brand SALVE — easily sold to friends, relatives and neighbors at 50c a Tube. Rush coupon to start.

MAIL COUPON FOR FREE MAGNIFIER BIG CATALOG and ORDER OF SALVE

OVER 64 YEARS!

MAIL COUPON—*Magnifier Sent FREE!*

Date.....

Wilson Chemical Co., Dept.148-32, Tyrone, Pa.

Gentlemen: Please send me on trial, 14 tubes of WHITE CLOVERINE Brand SALVE to sell at 50c a tube. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send my FREE 'MAGIC MAGNIFIER'!

Name..... Age.....

St..... R.D..... Box.....

Town..... Zone..... State.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

WILSON CHEMICAL CO.
DEPT. 148-32 TYRONE, PA.

PATSY and HEDY

GOSH, HEDY-- SCHOOL'S BEEN OUT FOR OVER A HALF HOUR, AND BUZZ AND RONNIE STILL HAVEN'T SHOWN UP!
THEY MUST KNOW YOU'RE HERE, PATSY!
Cola
Stan Lee + Al Hartley
T-188

WHY MUST YOU ALWAYS MAKE INSULTING REMARKS, PATSY?
ME? YOU'RE THE ONE WHO ALWAYS STARTS IT!
NATURALLY! YOU COULDN'T START ANYTHING!

ANYWAY, IF YOU'LL ACT GROWN UP FOR A MINUTE, I WAS ABOUT TO TELL YOU SOMETHING!
OKAY, GET IT OVER WITH!
BUZZ AND RONNIE HAVE BEEN TAKING US TOO MUCH FOR GRANTED! I THINK WE SHOULD ACT "HARD-TO-GET" FOR A WHILE... AND NOT BE AVAILABLE EVERY TIME THEY WANT A DATE!
FOR ONCE, I AGREE WITH YOU! LET'S TRY IT!
HERE THEY COME NOW!
HI, CHICKS! YOUR BIG MOMENTS ARE HERE!
TOO BAD YOU'RE SO LATE! I HAPPEN TO HAVE ANOTHER APPOINTMENT! TA TA!
HUH?
GOOD! HEDY IS LEAVING, TOO!
I'LL BE RIGHT BACK! I'LL JUST GO OUT AND SEE WHAT'S WRONG WITH PATSY!
I CAN'T BELIEVE SHE'D BE ANGRY JUST BECAUSE WE'RE A LITTLE LATE!
WHO CAN FIGURE FEMALES OUT?

WELL DONE, PATSY! NOW WE'LL EACH WALK AWAY IN A DIFFERENT DIRECTION, AND THEY'LL THINK WE HAVE TWO OTHER DATES!
TERRIFIC IDEA, HEDY! THIS WILL MAKE THEM STOP TAKING US FOR GRANTED!

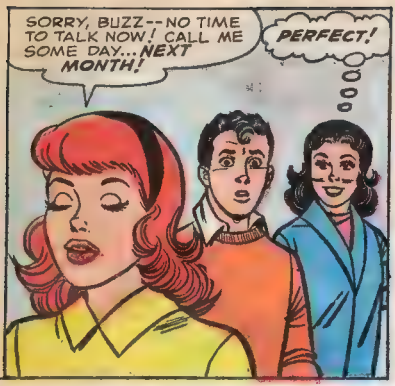
IT SURE WILL, BUT NOT THE WAY YOU EXPECT, PATSY! (CHUCKLE)!

I JUST DON'T KNOW WHAT CAME OVER PATSY! OH WELL, I ALWAYS SAID SHE WAS UNDEPENDABLE! BUT ANYWAY, NO NEED TO WASTE THOSE SODAS -- I'LL HAVE THEM WITH YOU!
HMMMM... FUNNY, PATSY NEVER ACTED LIKE THAT BEFORE!

IF I CAN GET PATSY TO KEEP ACTING HARD-TO-GET, IT'LL END UP WITH ME HAVING BOTH BOYS ALL TO MYSELF! OH, HEDY, YOU SENSATIONAL SCHEMER, YOU!

THE NEXT DAY...
OUR PLAN IS WORKING, PATSY! I CAN TELL THE BOYS ARE LOOKING REAL WORRIED!
I HOPE YOU'RE RIGHT, HEDY! I CERTAINLY WOULDN'T WANT TO DO ANYTHING TO LOSE BUZZ!

HERE COMES BUZZ NOW! REMEMBER, KEEP HIM GUESSING! DON'T WEAKEN!
OKAY! IT'S EASIER TO DO AS LONG AS I KNOW THAT YOU'RE DOING IT, TOO!
HI, PATSY-- WAIT UP A MINUTE!


SORRY, BUZZ--NO TIME TO TALK NOW! CALL ME SOME DAY...NEXT MONTH!
PERFECT!

HI, HEDY! I'VE BEEN LOOKING FOR YOU!
HERE I AM, DREAM BOY! I'VE BEEN WAITING FOR YOU! ARE WE GOING OUT TONIGHT?

POOR PATSY...THIS'LL TEACH HER TO LISTEN TO ME! SHE'S LOSING BOTH BUZZ AND RONNIE... AND I'M GETTING IN SO SOLID I'LL NEVER HAVE TO WORRY ABOUT HER AGAIN!

GOSH, NO--HEDY... I'M GOING OVER TO PATSY'S TONIGHT!
TO PATSY'S !!!

YEAH... BUZZ AND I FIGURE WE MUST HAVE DONE SOMETHING WRONG TO MAKE HER ACT SO HARD-TO-GET... SO WE WANT TO RUSH HER FOR A WHILE UNTIL SHE FORGIVES US!
READY, RON?

SO WE MAY
TIME TO SEE
FEW WEEKS
PATSY IS HER
SELF AGA

EXACTLY 24 HOURS LATER...

OH, HEDY--YOUR PLAN WAS SIMPLY *WONDERFUL!* I'VE ACTUALLY GOT THE BOYS IN THE PALM OF MY HAND! I NEVER *KNEW* YOU WERE SUCH A GOOD FRIEND OF MINE!

NEITHER DID *I*, DAR-LING...NEITHER DID *I*!

THE END

the PATSY WALKER FASHION PAGE

SUIT BY:
BETSY MARCUS
TOPEKA, KANSAS

DRESS BY:
ADELE SHEPPARD
ANN ARBOR, MICH.

SWIM SUIT BY:
LAUREN HODGES
MIAMI, FLA.

DRESS BY:
JANE McNEILL
BROOKLYN, N.Y.

Please send me your designs so I may wear them on this page next month... Patsy

PATSY WALKER
3RD FLOOR
655 MADISON AVENUE
NEW YORK 21, N.Y.

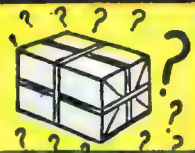
TOYS! TRICKS! SURPRISES! GALORE

More Fun Than You've Ever Known

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what your pal, but because you're willing to gamble, we'll give you more than your client's worth.

No. 673 ..... Only **50¢**



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If This Should Happen to You Would You Know This Quick Defense

ELECTRIC MOTOR

Delves All Models

You, also you can have an actual electric motor for just 50¢. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.

No. 852 ..... **98¢**

TOO, TOO, CAN BE TOUGH

Master Jujitsu and you'll win any fight. This book gives you all the grips, blocks, etc., which are so effective in counter-attacking a bully or hold-up. You don't need big muscles or weight, know-how makes you the sure winner. We also send you FREE hook on how to perform strong-man stunts, tear a telephone book in half, etc.

No. 824 ..... **$1.00**

ATOMIC SMOKE BOMB

Just light one and watch the columns of thick, white smoke rise to the ceiling, mushrooming into a dense cloud. Just like an A-Bomb.

No. 971 ..... **89¢**

TRICK BASEBALL

It bounces cockeyed, it curves, it dips. It's impossible to catch. It's sure to set all the kids on the block spinning after it. There's a barrel of fun in every bounce of this amazing baseball.

No. 180 **50¢**

AUTOMATIC FIRING BB MACHINE GUN

Here's an authentic model BB Firing Machine Gun that goes into action! Simulating actual firing! Your target is a ball of tissue paper suspended on pedestal. Simply pour in the BB's and fire away. Several have fanned on a full pocket pumping machine! Courageous and tender! Fires automatically as long as it is pumped.

No. 716 ..... **98¢**

SURE-WIN COINS

They get two sides. One is tails, the other looks exact, but it has two heads. Be tricks, win friendly bets.

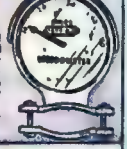
142 ..... Both only **25c**

BIKE SPEEDOMETER

READS UP TO 80 M.P.H.

See how fast your riding! Time yourself in racing and see if you can better your top speed. No gears, no complicated mechanism. Fasten to handle bars and go. Easy to install.

No. 199 ..... Only **75¢**



SHRUNKEN HEADS

FANTASTIC! Looks exactly like what jungle head hunters prepare. Something new and startling to hang in your car, or in your room. A horrible and unusual gift in a box.

617 ..... **$1.98**

FLY IN ICE CUBE

Will create a conversation wherever shown! See this plastic ice cube with a real bug inside.

No. 634 Only **35c**

THROW YOUR VOICE

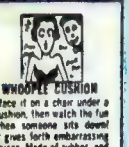
Your chance to be a ventriloquist! Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist."

No. 137 ..... **25¢**

HOT BUZZER

The most popular joke novelty in years! Fried up and wear a joke a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation" that's totally harmless.

No. 230 ..... **50¢**



WHOOPEE CUSHION

Place it on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.

No. 247 ..... **50¢**

Cannot ship orders totalling less than $1.00

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y. Dept. BB-6

Send me the items listed below. If I am not entirely satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

ITEM #	NAME OF ITEM	HOW MANY	TOTAL PRICE

☐ I enclose _____ in full payment. The Honor House Products Corp. will pay postage.

☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME _____

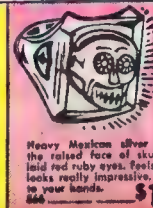
ADDRESS _____

NICKELS TO DIMES

Dimes cover is placed on four nickels. Spectator removes the cover and four dimes are discovered! Other startling effects performed.

No. 218 ..... **$1.00**

SILVER SKULL RING



Heavy Mexican silver ring with the raised face of skull and inlaid red ruby eyes. Feels good and looks really impressive. Adds heft to your hands.

866 ..... **$1.00**

PATSY...
AND HEDY
DON'T TELL ME YOU'RE BUILDING A SNOWMAN, PATSY?
SURE, HEDY! WHY NOT?
BUT THAT'S FOR KIDS! STRICTLY FROM THE CRADLE!
WELL, TO EACH HIS OWN!
EXCUSE ME, MISS, BUT I'VE ALWAYS LOVED TO MAKE SNOWMEN! CAN YOU USE SOME HELP?
WHY YES-- THANK YOU!
MY NAME IS STUART-- I'M A SENIOR AT CENTERVILLE U.!
I'M PATSY WALKER! IT'S NICE TO MEET YOU!
LATER...
I THOUGHT SNOWMEN WERE FOR KIDS?
SO DID I-- UNTIL TODAY!

NEW!

ROUND CORNERED AND EMBOSSED SHADOWBOX

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FROM YOUR OWN FAVORITE PHOTO, SNAPSHOT OR NEGATIVE

Friendship Photo's excitingly new and different Shadowbox Prints with deep-sunk embossing and softly rounded corners add subtle glamour to that treasured snapshot. Prints are wallet-size, 2½" x 3½". Satisfaction guaranteed. Order today.

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from one pose

25 FOR $1 plus 25¢ shipping
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☐ 25 "Shadowbox" Friendship Photos . . . from one pose . . . $1.25 enclosed.

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I enclose photo, snapshot or negative which you will return unharmed. My money back, airmail, if I'm not completely satisfied.

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(Please Print)

Address.....

City.....Zone.....

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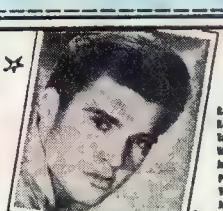
"FIRST TIME EVER"

NATURAL **Color** PHOTOS OF YOUR FAVORITE STARS



Robert Horton
Rock Hudson
Tab Hunter
Will Hutchins
Jack Kelly
Phyllis Kirk
Tommy Kirk
Janet Lee Lewis
Sophia Loren
Guy Madison

James Arness
Ward Bond
Pat Boone
Richard Boone
Bonnie Baron
Raymond Burr
Perry Como
Tim Considine
Tony Curtis
Doris Day

Hal Hilton
David Nelson
Ricky Nelson
Hugh O'Brian
Tony Perkins
Elvis Presley
Wayde Preston
Joe Previtt
Debbie Reynolds
Gale Robertson

James Dean
Jimmy Dean
Eddie Fisher
Scott Forbes
Tennessee Ernie Ford
Four Aces
Four Lads
Annette Funicello
James Garner
Darlene Gillespie

Sammy Rodgers
Tommy Sands
John Saxon
David Stollery
Gale Storm
Clint Walker
Guy Williams
Natalie Wood
Loretta Young
Jayne Mansfield

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1. Print the Names of the Stars Whose Pictures You Wish on a Plain Sheet of Paper.
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3. Enclose 10c (to cover mailing and handling costs) for EACH PICTURE you list — Order As Many As You Wish.

NOTE: If you prefer we can send Air Mail (Enclose 30c extra) . . . or First Class Mail (Enclose 25c extra).

YOURS FREE FOR THE ASKING!

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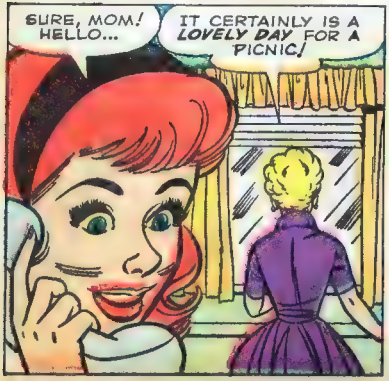
COLORFOTO Dept. 966 BOX 36469, HOLLYWOOD 36, CALIF

HEDY
Stan Lee - Art Simek
7-169
OHHH, THAT PATSY IS SO ANNOYING!
SHE'S THE MOST EMPTY-HEADED GIRL I KNOW!
SHE'S JEALOUS, SELFISH AND CONCEITED!
HEDY WOLFE!
I THOUGHT YOU WEREN'T GOING TO SAY ANYTHING NASTY ABOUT PATSY ANY MORE!
I WASN'T SAYING ANYTHING NASTY ABOUT HER!
THOSE WERE HER GOOD POINTS I WAS MENTIONING!

PATSY WALKER

I'VE GOT TO RUN NOW, MOM! IT'S ALMOST TIME FOR THE BIG PICNIC THE GANG'S BEEN PLANNING FOR WEEKS!
I HOPE YOU HAVE A WONDERFUL TIME, DEAR!
BRRRING!
OH, PATSY--BEFORE YOU GO WOULD YOU ANSWER THE PHONE?
Stan Lee
Al Hartley
T-190



IT'S AUNT FRANNY! SHE'S HOME IN BED! SHE SPRAINED HER BACK AND WANTS TO KNOW IF I CAN STAY WITH HER TODAY UNTIL UNCLE TED COMES HOME FROM HIS BUSINESS TRIP TONIGHT!
OH DEAR! JUST WHEN YOU HAD PLANNED THAT WONDERFUL PICNIC!
I'D GO FOR YOU, PATSY--BUT YOUR FATHER AND I HAVE AN IMPORTANT MEETING IN TOWN TODAY!
GEE--AND I CAN'T JUST LEAVE AUNT FRANNY ALL ALONE WHEN SHE'S ILL IN BED!
OF COURSE I'LL BE THERE, AUNT FRANNY--AS SOON AS POSSIBLE!
HERE COME YOUR FRIENDS, DEAR!
I'LL GO RIGHT OUT AND EXPLAIN!
SORRY, KIDS--I CAN'T MAKE IT! I'VE GOT TO STAY WITH MY AUNT FRANNY TODAY--SHE'S IN BED!
GOSH, PATSY--WHAT A SHAME!
YEAH--FOR AUNT FRANNY!
HEDY WOLFE! CAN'T YOU EVER SAY ANYTHING NICE?
WHY? IT WOULD BE WASTED ON YOU AND PATSY!
2

GEE, PATSY--WE ALL KNOW HOW YOU'VE BEEN LOOKING FORWARD TO THIS PICNIC! IN FACT, YOU'RE THE ONE WHO PLANNED IT!
I KNOW--I'M TERRIBLY DISAPPOINTED--BUT IT CAN'T BE HELPED!
LOOK, GANG--IF PATSY CAN'T COME, SHE CAN'T COME! WE STILL HAVE A LOT OF FOOD WITH US THAT'S WAITING TO BE EATEN! SO LET'S GO!
I GUESS THERE'S NOTHING ELSE WE CAN DO!
WANT ME TO STAY HERE WITH YOU, PATSY?
OF COURSE NOT, BUZZ... YOU GO ALONG AND HAVE A GOOD TIME!
DON'T WORRY ABOUT ME, GANG! I'LL MAKE THE NEXT PICNIC! HAVE FUN!
OKAY--'BYE!
WE'LL MISS YOU!
SPEAK FOR YOURSELF, KIDDO!
IT'S A VERY WONDERFUL THING YOU'RE DOING, PATSY... AND I'M PROUD OF YOU FOR IT!
TH-THANKS, MOM!
I GUESS I'LL TAKE THIS PICNIC BASKET OVER TO AUNT FRANNY! IT'LL BE A TREAT FOR HER!
IT CERTAINLY WILL, DEAR!

DON'T WORRY, DEAR! THERE'LL BE LOTS OF OTHER BEAUTIFUL DAYS AND LOTS OF OTHER PICNICS! IN THE MEANTIME, YOU'RE ACTING EXTREMELY ADULT ABOUT EVERYTHING!
THANKS, MOM! WELL, I'LL GO NOW...
WHEN I TOLD BUZZ TO GO WITHOUT ME, I SORT-OF HALF HOPED HE'D STAY ANYWAY! BUT IT WAS SILLY OF ME TO EXPECT HIM TO!
AFTER ALL--WHY SHOULDN'T THE GANG ENJOY THEIR PICNIC--THEY'VE BEEN LOOKING FORWARD TO IT, TOO! NO REASON TO SPOIL THEIR FUN JUST ON ACCOUNT OF ME!
COME IN!
THAT DOESN'T SOUND LIKE AUNT FRANNY'S VOICE...
KNOCK KNOCK
SURPRISE!
WHAT WONDERFUL FRIENDS YOU HAVE, PATSY DEAR! THEY DIDN'T WANT TO GO WITHOUT YOU, SO YOU'RE ALL HAVING YOUR PICNIC HERE! AND I'LL ENJOY IT SO!
DIDN'T THINK WE'D REALLY LEAVE YOU, DID YOU?
AND EVEN HEDY!
GOT NEWS FOR YOU, PATSY. IT WAS HEDY'S IDEA!
AWW, I JUST WANTED PATSY TO SEE HOW MUCH BETTER MY SANDWICHES ARE!
WHAT ARE YOU DOING THAT FOR?
BECAUSE I'M SO HAPPY!
THE END

REDUCE don't be FAT!

CHEW IMPROVED FORMULA CHEWING GUM

REDUCE UP TO 5 lbs. A WEEK

Amazing New Easy Way Quickly Takes Off Pounds and Inches Faster Than You Ever Dreamed Possible!

If you are fat, overweight and embarrassed when you undress because of too many bulges—mail the coupon for KELPIDINE TODAY! KELPIDINE plan can quickly take off 10 to 20 lbs. or more of excess fat so fast it will amaze you. KELPIDINE chewing gum is a wonder of medical science. . . . entirely safe, not a harmful drug. Instead a delicious pleasantly flavored good tasting chewing gum plus an essential *mineral* needed in the body. You lose weight most where you have excess fat stored!

START LOSING WEIGHT IN 24 HOURS!

No other safe reducing plan can take off weight quicker, faster, or safer than KELPIDINE Reducing Plan. KELPIDINE works in double quick time. It is a fast acting sure-fire way to reduce! Order it today!

If you are tired of being fat, missing out on the fun and good times—try KELPIDINE today! Almost like magic fat, pudgy figures slim down to a beautiful "new look" that wins popularity—don't be fat—send for KELPIDINE today!

Reduce to a slimmer more graceful figure the way Dr. Phillips recommends—without starving—without missing a single meal! Here for you now—a scientific way which guarantees you can lose as much weight as you wish—or you pay nothing! No Drugs, no starvation, no exercises or laxatives. The amazing thing is that it is so easy to follow simple and safe to lose those ugly, fatty bulges. Each and every week you lose pounds safely until you reach the weight that most becomes you. Now at last you have the doctor's new modern way to reduce—To acquire that dreamed about silhouette, an improved slimmer, exciting more graceful figure. Simply chew delicious improved formula Dr. Phillips KELPIDINE CHEWING GUM and follow Dr. Phillips Plan. Enjoy chewing this delicious gum and reduce with Dr. Phillips Plan. Try it for a few days then step on the scale. You'll hardly believe your eyes. Good for men too!

MONEY BACK GUARANTEE! 10 DAY FREE TRIAL!

MAIL THE COUPON NOW! TEST THE AMAZING DR. PHILLIPS KELPIDINE CHEWING GUM REDUCING PLAN for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have lost weight and look slimmer you pay nothing, just return empty package for refund!

WITH DR. PHILLIPS PLAN ON MONEY BACK GUARANTEE, GO FROM THIS TO THIS

--MAIL THIS NO RISK COUPON TODAY!--

American Healthaids Co., Dept, 68-467
403 Market Street, Newark, New Jersey

SEND LARGE ECONOMY PACKAGE OF KELPIDINE CHEWING GUM. I ENCLOSE $2.98 on guarantee I must be delighted with first package or money back when I return the empty package.

☐ Check here if you want 3 for $6 (save $3)

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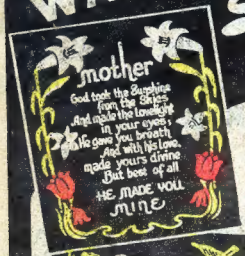
DO YOU WANT SPENDING MONEY?

Sell these popular Patriotic and Religious Mottoes



SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35¢ each. At the end of 14 days send back if you wish, all mottoes you have not sold, and send us only 25¢ for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP $2.50

IF YOU SELL 30, YOU KEEP $3.00

IF YOU SELL ALL 40 YOU KEEP $4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

WRITE FOR COMPLETE DETAILS TO

STEPHENS CREDIT SALES

Dept. YA P. O. Box 1004

Nashville, Tennessee

Can You UNSCRAMBLE These States?

Join the fun! Everybody can win! Test your skill. Just unscramble the names of the 4 States below, then mail us the answer with the coupon. Everybody can win. Anyone can enter.

1. **NICILAFARO** (FAMOUS FOR ORANGES)
2. **NAILAUOSI** (FAMOUS FOR SUGAR)
3. **SANOMENTI** (FAMOUS FOR LAKES)
4. **NAVINEPSALYN** (FAMOUS FOR STEEL)

EXAMPLE: DOLIFAR

ANSWER: FLORIDA

SUPPLY LIMITED

We're running this special Unscramble test to find families who would appreciate having such an amazing, real, live Miniature Pet. This is our way of getting acquainted with new customers and friends. Everyone can win. Anyone can enter.

WIN *Your Choice* NEW, LIVE MINIATURE PET

Just to get acquainted

I'll be happy to send you entirely at my expense, this alert, live, young Miniature Dog . . . or live and lovable Miniature Monkey. Simply send in your entry and hand out only twenty get-acquainted coupons to friends, relatives or neighbors and help us get that many new customers as per our premium letter. Everyone who has received such a wonderful tiny pet is simply "crazy" about their little pal and companion . . . wouldn't part with it for the world.

Please Give Me A Home

Miniature Monkey

About the tiniest monkey you will see. You can hold it in your hand, yet it is healthy and so intelligent it is almost human. Eats ordinary foods. Clean and lovable.

Please send me your favorite snapshot, photo or Kodak picture when sending your 4 names of states. We will make you a beautiful 5x7 inch enlargement in a handsome "Movietone" frame and YOU CAN TELL YOUR FRIENDS about our bargain hand-colored enlargements when handing out the get-acquainted coupons. Just mail me your favorite snapshot, print or negative NOW and pay the postman forty-nine cents and a few cents for our c.o.d. service plus postage when your treasured enlargement arrives and I'll include the "Movietone" frame at no extra cost. Your original returned with your enlargement and frame. **Also include the COLOR OF HAIR AND EYES with your picture,** so I can also give you our bargain offer on a second enlargement artfully hand-colored in oils for natural beauty, sparkle and life, like we have done for thousands of others.

Miniature DOG Think of having such an unusual pet. This lovable, young miniature DOG is so tiny you can carry it in your pocket or hold it in one hand, yet it barks and is a reliable watch dog as well as a pal. Active, healthy, intelligent and clean.

I'm so anxious to send you **your choice of a miniature dog or miniature monkey** that I hope you will send me your answer with your name, address and also include your favorite snapshot, right away and get your twenty get-acquainted coupons to hand out. Mrs. Ruth Long, Gift Manager.

HURRY! SEND TODAY

Your names of the four States must be received promptly. Don't delay.

DEAN STUDIOS (OUR 20th YEAR)

Dept. X-588, 211 W. 7th St., Des Moines 2, Iowa

DEAN STUDIOS, Dept. X-588, 211 W. 7th St., Des Moines 2, Iowa

Please enter my name for the Miniature Pet of my choice and send me the twenty get-acquainted coupons to hand out. Enclosed find ... shot or negative for enlarging.

Names of States are:

1. .....
2. .....
3. .....
4. .....

Color of Eyes..... Color of Hair.....

Name.....

Address.....

City.....

State.....

Miniature Pet Wanted.....

Reducing Specialist Says:

LOSE WEIGHT

where it shows most

REDUCE

most any part of the body with

SPOT REDUCER

"Thanks to the Spot Reducer, I lost four inches around the hips and three inches around the waistline. It's amazing."—Mary Martin, Long Island City, N. Y.

Connie Simmons, Bronx, N. Y., says: "I went from size 16 dress to a size 12 with the use of the Spot Reducer. I am glad I used it."

Like a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steam baths, drugs or laxatives. Thousands have lost weight this way—in hips, abdomen, legs, arms, buttocks, etc. The same method used by many stage, screen and radio personalities and leading reducing salons. The "Spot Reducer" can be used in your spare time in your own room. It breaks down fatty tissues, tones the muscles and flesh, and the increased, awakened blood circulation carries away waste fat. Two weeks after using the "Spot Reducer," look in the mirror and see a more glamorous, better, firmer, slimmer figure that will delight you. You have nothing to lose but weight for the "Spot Reducer" is sold on a money-back guarantee.

MONEY-BACK GUARANTEE
With a 10-DAY FREE TRIAL

Mario Hammel, New York, N. Y., says: "I used to wear a size 20 dress, now I wear size 14, thanks to the Spot Reducer. It was fun and I enjoyed it."

If the "Spot Reducer" doesn't do the wonders for you as it has for others, if you don't lose weight and inches where you want to lose it most, if you're not 100% delighted with the results, your money will be returned at once.

BODY MASSAGER CO., Dept. A-687
403 Market St., Newark, New Jersey

MAIL COUPON NOW!

FREE

A large size jar of Special Formula Body Massage Cream will be included FREE with your order for the "Spot Reducer."

BODY MASSAGER CO., Dept. A-687
403 Market St., Newark, New Jersey

Send me at once, for $2.98 cash, check or money order, the "Spot Reducer" and your famous Special Formula Body Massage Cream, postpaid. If I am not 100% satisfied, my money will be refunded.

Name _____

Address _____

City _____ State _____

MONEY BACK GUARANTEE!